

Preprint Inserts Rate Card

Effective August 30, 2010

DAILIES (cpm)

Annual Frequency	< 20 Pages	> 20 Pages	Single Sheet
1-4 Times	\$79.00	\$86.50	\$72.00
5-20 Times	\$70.50	\$78.00	\$66.50
21-51 Times	\$64.50	\$70.00	\$61.50
52-70 Times	\$59.50	\$62.50	\$56.00
71+ Times	\$54.50	\$59.00	\$51.50

WEEKLIES (cpm)

Tab Pg Count	Circulation			
	0-49,999	50-99,999	100-199,999	200,000+
Single Sheet	\$63.50	\$59.50	\$56.00	\$53.00
4 pg	\$66.00	\$63.00	\$59.50	\$55.50
8 pg	\$70.50	\$67.50	\$64.40	\$61.50
12 pg	\$76.00	\$73.00	\$69.00	\$65.50
16 pg	\$90.00	\$85.50	\$80.00	\$75.50
20 pg	\$97.00	\$92.00	\$88.50	\$85.00

REVENUE DISCOUNTS

	Dollar Commitment	Volume Contract Discount
Level 1	\$2,500-\$4,999	3%
Level 2	\$5,000-\$9,999	5%
Level 3	\$10,000-\$14,999	7%
Level 4	\$15,000-\$19,999	9%
Level 5	\$20,000-\$24,999	11%
Level 6	\$25,000-\$49,999	13%
Level 7	\$50,000+	16%

Revenue discounts apply to the total buy, provided a signed agreement is completed. Community Newspaper Company will honor insertions of lesser frequency or dollar volume in extended contracts to ensure a higher level of discounts for the next set of insertions. The rate for the insertions run prior to extending the contract remains at the 5% contract discount level. Revenue discounts operate in the same manner.

Policies & Procedures

Preprint Distribution available Sunday, Monday, Wednesday, Friday in daily papers. Preprint distribution available for each publication date of our weekly newspapers.

Reservation Deadlines are 12 days prior for Sunday distribution and 10 days prior for weekdays.

Delivery of Inserts is required 9 days prior to Sunday publication, 7 days prior for weekdays.

Pricing for 2nd Class Weeklies assumes 28# paper stock. CNC reserves the right to revisit insert pricing should paper stock vary from 28#.

Total Circulation Required to cover full circulation or selected markets must be confirmed with your account executive. Minimum quantity is 5,000 inserts.

Shipping Information

Please contact your Account Executive for shipping details.

Auburn - 475 Washington St., Auburn, MA 01501

Framingham - 33 New York Ave., Framingham, MA 01701

Corporate Office

254 Second Avenue, Needham, MA 02494
T: 781.433.6700 • F: 781.433.6977

Cape Region

923G Route 6A, Yarmouthport, MA 02675
T: 508.375.4939 • F: 508.375.4901

Metro Region

254 Second Avenue, Needham, MA 02494
T: 781.433.8200 • F: 781.433.8201

North Region

72 Cherry Hill Drive, Suite 1001, Beverly, MA 01915
T: 978.739.1300 • F: 978.739.1391

Northwest Region

150 Baker Ave Ext., Suite 201, Concord, MA 01742
T: 978.371.5200 • F: 978.371.5712

South Region

165 Enterprise Drive, Marshfield, MA 02050
T: 781.837.4500 • F: 781.837.4541

MetroWest/Route 495 Region

33 New York Avenue, Framingham, MA 01701
T: 508.626.3800 • F: 508.626.3900

159 S. Main Street, Suite B, Milford, MA 01757
T: 508.634.7536 • F: 508.634.7515